



The ROI of People Skills Training - Cheat Sheet

Why People Skills Matter

In today's businesses, people skills aren't optional but essential. 92% of talent professionals say people skills matter more than technical ones (LinkedIn).

The ROI in Numbers

- ✓ 21% higher profitability – Gallup (engaged teams)
- ✓ 25% productivity boost – McKinsey (communication training)
- ✓ 20% outperformance – TalentSmart (high EQ teams)
- ✓ 85% of job success – Harvard (due to soft skills)

Real-World Results

A leadership team that completed an Everything DiSC workshop saw improved communication, greater morale, and a 12% drop in turnover – saving £30,000+ per retained employee.

What to Look for in Training

- Actionable, not just theoretical
- Customised to your team's needs
- Backed by proven models like Everything DiSC
- Includes follow-up support and coaching

Make It Your Competitive Advantage

Leaders who prioritise people development build stronger, more resilient teams. Investing in behaviour and communication delivers measurable results.

Want More Insights?

Send a message or book a free consultation at www.jonbritain.co.uk

